



Cooktown Chamber
of Commerce and Tourism

www.ccct.org.au

MANAGEMENT COMMITTEE MEETING
Tuesday 4th October 2016

Minutes

Present:

Mick Davies (Chair), Sally Eales (CSC), Russell Bowman (The Lure Shop), Alana Czarnecki (Wot Eva Goz Hairdressing), Jilinda Lee (Workforce Vitality), Hamish Haslop (Mungumby Lodge), Kate Dagge (CSC), Gary Kerr (CSC)

Apologies

Nil

Minutes of last meeting

Moved Alana C, Seconded Russell B that the minutes of the last meeting be accepted
Carried

Business Arising from Previous Minutes

Nil

Treasurer's Report

Bank Balances

Cheque Account	\$ 7,595.40
Cash Reserve	\$ 1,343.10
Bonus Account	\$25,913.40

Payments for Approval

P&M Carriers	\$ 66.00
Morgan Freeman	\$ 145.50
Pro-Active Marketing	\$1,036.50

Total \$1,248.00

Aged Debtors Report

Balance at 31 August 2016 \$13,191.20

Moved Gary K, Seconded Mick D that the Treasurer's Report be accepted and payments approved. Carried

Fishing and Marine Industry Forum

- Council Economic Development Grant – Economic Study

Moved Russell B, Seconded Hamish H that CCCT lodge an application for \$5,000 (plus GST) to undertake the Marine Economic Study and contribute up to \$500 towards the project. Carried

Membership

- After5 networking functions
First function that evening at Cooktown Hardware. Jilinda has prepared an information brochure on hosting After5 functions to be handed out.

- Survey of Members

Jilinda has prepared an online survey asking businesses what they would like the Chamber to do for them. The survey link is on CCCT's website and facebook page

- Contra membership/sponsorship with BlackStar Radio

Moved Alana C, seconded Hamish H that CCCT grant BlackStar Radio membership in return for sponsorship in providing free promotion of CCCT meetings and networking events Carried

Moved Alana C, seconded Jilinda L that CCCT accept the offer from BlackStar Radio to provide a 5% discount from advertising rates for packages taken over six months for CCCT members Carried

Explore Cooktown 2017

- Brochure distribution

Moved Hamish H, seconded Russell B that 50% of 2017 Explore Cooktown brochures be given to LinkLogic for distribution and an allowance of \$10,000 be provided to cover expected cost Carried

Visitor Information Centre

- Update

Expressions of Interest currently being sought by Cook Shire Council with a closing date of 13 October. CCCT will be asked to provide advice on submissions received.

Tourism (directional) Signage – joint project with CSC

It was agreed that a review of signage, including online and mapping, is required for the Cooktown region. A review of previous studies is to be undertaken and a project brief prepared by CSC. CCCT is to assist and provide advice when requested

2020 Advisory Committee – CCCT representative

Moved Mick D, seconded Alana C that Russell Bowman be CCCT's representative on the Cooktown 2020 Advisory Committee Carried

General Business

Cairns Chamber of Commerce Virtual Services

A proposal was tabled for the Cairns Chamber to provide front office, database and e-newsletter virtual services. It was agreed that the monthly fee for front office of \$9,360 per month and \$1440 for each quarterly e-newsletter was not affordable

Next Meeting

9am Tuesday 1 November 2016, River of Gold Motel