



Minutes
Management Committee meeting
held on 5th April 2016
River of Gold Motel

Present:

Mick Davies (River of Gold Motel), Russell Bowman (The Lure Shop), Gary Kerr (Cook Shire Council), Sally Eales (Cook Shire Council), Jilinda Lee (Workforce Vitality), Jacqui Hermann-Collins (James Cook Museum), Kate Dagge (Cook Shire Council), Justin Coventry (Cooktown Tours)

Apologies:

Katrina Wright (Hillcrest Guest House), Hamish Haslop (Mungumby Lodge)

Meeting opened 10.05am

Minutes from last meeting:

Moved J Hermann-Collins, seconded R Bowman Carried

Business Arising

CCCT Computer being replaced and upgraded
Information Bay signs – damaged signs to be repaired by owners, unable to find ‘fillers’ – G Kerr to advise businesses. All signs are to be refreshed by businesses every two years

Treasurer’s Report

Cash Reserve Account \$1,344
Bonus Reserve Account \$25,848
Operating Account \$42,461

Payments approved

Neville Dunn	\$ 379.00
Pacific Downunder	\$ 7,023.06
River of Gold	\$ 377.45
Bolton Print	\$21,761.87
Office of Fair Trading	\$ 49.95

Moved G Kerr, seconded R Bowman Carried

Explore Cooktown brochure boxes: 10 boxes to Council and 10 boxes to VIC. All advertisers are to be provided with a small number of brochures.

A position description is to be prepared for the paid Treasurer position. Katrina Wright is to be approached to negotiate a price based on the PD.

Explore Cooktown Brochure

No report

Cairns Home Show

A tourism promotion stand has been booked by CSC for the Home Show between May 13 and 15. CCCT is being asked to provide two representatives to assist with the stand over the three days. An email is to be sent to members seeking support.

Explore Cooktown 2016 Grant – progress

H Haslop is to provide artwork to management committee for comment and approval. Target is to complete so new promotional collateral can be used for the Cairns Home Show in May

Membership Drive

Businesses are to be surveyed seeking their input into CCCT activities and benefits for their businesses. Draft survey questions to be prepared for next meeting. K Wright to provide updated membership list.

Visitor Information Centre MOU

After discussion it was agreed that a more detailed CCCT budget is needed to be able to determine amount of financial support that CCCT can provide the VIC. Treasurer to prepare this for the next meeting.

General Business

Fishing Industry

A number of requests have been received from the fishing and marine tourism operators wishing to discuss future opportunities.

It was agreed that a Fishing and Marine Industry Forum be organised in partnership with CSC and will be held at the River of Gold Motel on Tuesday 19th April, commencing at 5.30pm

Cape York Sustainable Futures

Given the discussions at the Annual General Meeting and through Letters to the Editor regarding disagreements between CCCT and CYSF, it was agreed to invite CYSF representatives to a meeting in Cooktown on the 28th April at the River of Gold, commencing at 10am to discuss future arrangements and relationships.

Cruise Ships

The next cruise ship visit will be the 3rd May with shore visits between 12noon and 10pm. Volunteers will be needed to support the Information Marquee between 11am and 6pm. It was also agreed that no businesses (whether CCCT members or not) will be able to use the Information Marquee to base their operations from. They will need to set up their own presence.

Next Meeting:

10am Tuesday 3rd May 2016

Meeting closed 12.10pm.