



Cooktown Chamber
of Commerce and Tourism

www.ccct.org.au

MANAGEMENT COMMITTEE MEETING
10am Wednesday 11 January 2017

Minutes

Present:

Mick Davies (Chair), Sally Eales (CSC), Russell Bowman (The Lure Shop), Thomas Anderson (Fishing Cooktown), Cr John Dessmann, Gary Kerr (CSC – ex-officio), Jacqui Collins-Hermann

Observers:

Cr. Chook Giese, Cr. Robyn Holmes, Barbara Leys (Kindred Café)

Apologies

Jilinda Lee (Workforce Vitality), Hamish Haslop (Mungumby Lodge)

Minutes of last meeting

Moved Russel B, seconded Jacqui C-H

Business Arising from Previous Minutes

Nil

Treasurer's Report

Bank Balances

Cheque Account	\$43,686.28
Cash Reserve	\$ 1,351.12
Bonus Account	\$26,075.84

Payments for Approval

P&M Carriers	\$ 66.00
Morgan Freeman	\$295.00

Aged Debtors Report

Balance at 29 November 2016	\$30,833.50
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Moved Gary K, Seconded Russell B that the Treasurer's Report be accepted and payments approved. Carried

Fishing and Marine Industry Forum

An inception meeting is to be organized with Cummings Economics for within the next few weeks and members of the sub-committee are to be recruited.

Membership

Draft functions and benefits proposal to be presented to the Feb 2017 meeting

Explore Cooktown 2017

Update carried over to Feb 17 meeting as Hamish H is away

Visitor Information Centre

Cook Shire Council CEO Tim Cronin was invited to outline the process of awarding the VIC funding.

- Tender process closed 13 October
- Evaluation done by three council staff. Main issue being a difference in the two proposals received. Budget of \$70K available – one meet that and the other was significantly higher.
- CEO approached each proponent and asked lower priced tenderer what they could do for the higher price offered by the other proponent and the higher priced tenderer what impact it would have on their proposal if the amount was reduced to match the price of the lower tenderer. The higher priced proponent indicated they could not do the expected role at the price quoted by the other proponent.
- Council was briefed on 8 November and indicated they did not support increasing the existing \$70K budget.
- The contract has been awarded to Kindred Café at the Botanic Gardens and commenced on 1 Jan 17.
- Council will be having ongoing discussions on tourism in general and may include consideration of a tourism officer.
- Council is also keen to develop a tourism strategy
- Suggested that it is important that there be a strong relationship between CCCT and VIC

Tourism (directional) Signage – joint project with CSC

Council will be undertaking a signage audit over the next three months and will engage a suitably qualified consultant to undertake audit, assess against Australian standards and formulate upgrade program following appropriate standards.

CYSF/Tourism Cape York

Anticipated meeting with CYSF/TCY postponed until such time that CYSF CEO and Chair are available. Tim Cronin suggested a tourism steering committee for Cooktown be formed??

Consumer Shows

Council has booked sites at three consumer shows: Nambour in April, Cains in May and Toowoomba in August. CCCT will have the opportunity to participate in these shows.

General Business

Curb Side Waste

Council will be requesting residences with waste on nature strips will be required to remove it by Feb 3 as it has become a public health and safety issue. Any residences with rubbish still outside their premises after Feb 3 will be prosecuted.

Tourism Inquiry

The Federal Standing Committee on Northern Australia is seeking submissions from communities on issues and opportunities for tourism in Northern Australia. A workshop has been scheduled in Cooktown on Thursday 19 Jan to identify local issues and opportunities.

Annual General Meeting

The AGM will be scheduled for late March in accordance with the constitution

Next Meeting

9am Tuesday 7 February 2017, River of Gold Motel