



Cooktown Chamber of Commerce and Tourism

www.ccct.org.au

MANAGEMENT TEAM MEETING

[Committee]

April 2018

MINUTES

Meeting opened 9:10am	Discussion Points	Actions
Present	Sally Eales, Barb Leys, Mick Davies (President), Russell Bowman (Treasurer), Dan Krebs (Vice President) Kim Krebs, Scott Orchard	
Apologies	Rebecca Bullo, Julie Hillhouse, Sarah Greaves (Secretary), Cr John Dressmann, Jacqui Collins-Herrmann	
Minutes of last meeting	AGM – minutes accepted. Moved: Mick Davies Seconded: Scott Orchard	<i>Carried</i>
Business arising from previous meeting	Explore Cooktown brochures – should arrive this week and will be delivered to NPH.	CCCT has responsibility to distribute to all its advertisers. Hamish to give Dan a list to drop a few brochures to regional areas- Palmer, Lakeland, Endeavour Falls etc LinkLogic distributes to other Qld centres
Treasurer's Report	Russell has sent out invoices – there are still some outstanding advertising and membership fees and a couple of outstanding accounts. Moved: Russell, seconded Scott	
	Treasurer's Report as at 31/03/2018 Bank Balance ANZ Operating Account \$ 22,976.15 Westpac acc \$ 19,065.51 Total \$ 42,041.66 Payments for Approval LINK LOGIC \$ 191.58 Total \$ 191.58 BALANCE after Payments \$ 41,850.08 Aged Debtors Report Balance at 31 March \$16,088.42 Note Payment from Bloomfield Beach House 5 April	
VIC Update	Visitors counted in the Jan – March 2018 quarter are 891. [This number does not include locals]. Steady stream of brochures requested by mail Group planning trips to Cooktown:	

	<p>Church group – 40+ people in Aug for 2 nights Seniors group – 40+ people at end July Stride Travel – 20 people 2019 June/July Tagalong Tour - 120 people at Racecourse on 9 July for 3 days Peninsula Development Road – people are trying to travel with no knowledge of the road /area. Archer River was 13m over the causeway 2 wks ago, 1.3m the next week Normanby River crossing 3.5m - Now under the causeway Nature’s Powerhouse has offered to put photos of local scenery / business ads to be put on as screen savers on our public computers</p>	
<p>Tourism Officer Cook Shire Council - Sally</p>	<p>The CSC billboard has gone up in Cairns near the airport – ‘Explore Cooktown 334 kms North’. Trade Show in Nambour - Natalie and Sally to attend. Tourism Cape York brochures – CSC are currently unable to obtain copies and no date has been offered that CSC are likely to receive them. Next event – the ANZAC Remembrance Walk on 22nd April. Next Cruise Ship visit – 3rd May CSC’s Trail Brochures are still being developed - the walking and bike trails will be combined into one brochure Discovery Festival planning is in full swing –TV advertising will be mainly Cairns based. Council are getting an Economic Development officer Mayor’s Ball tickets are on sale until 1 June. 180 tickets are available in total. Wild & Windy Festival and Discovery Festival planning under control Good sponsors on board Tag along Tours – staying for 2 nights from 9 June. RV rest area- new rules. Sally to provide a brochure</p>	
	<p>How to alert people about what the weather is like after a cyclone event ?</p>	<p>CSC FaceBook page TNQ website Sally can post information /photos to alert the change</p>
<p>Cooktown Dredging Steering Committee update</p>	<p>Russell reported its on hold</p>	

2020 Committee Update [by Russell]	<p>MP Warren Entsch made a very positive speech to Federal Parliament on 27 March about the plans for the Cooktown Discovery festival in 2020, urging support from all levels and sides of government.</p> <p>Paykel - Garry will draft a personal invitation [possibly in the form a postcard] that can be provided to current and future visitors</p> <p>Sponsors – there has been some reluctance and they appear to need reassurance that the local Bama are genuinely on board with 2020 before they commit. Lots to do and a long way away but its moving forward. CSC applied to the Qld Govt but waiting till after the Commonwealth Games Other like-minded groups becoming involved</p>	
Councillor Update	No Councillor present today.	Resolved to send an invitation to new Council CEO to ask if she would like to attend our next meeting in June
General Business	Next meeting agreed to have less during the busy time– June 12	
	Timing of CCCT meetings? Discussion about having some morning meetings and the occasional night time.	Sarah to collate information ask members what they prefer.
	Dan – getting information out about the change in weather.	CSC is probably the best official reporter. ABC radio will interview locals to find out on the ground information. Can add photos to the ABC Facebook page.
Next meeting	9am on 12 June, 2018 at River of Gold	
Meeting closed	9:55am	